

invest in
BARRIE'S
lakeside
condo

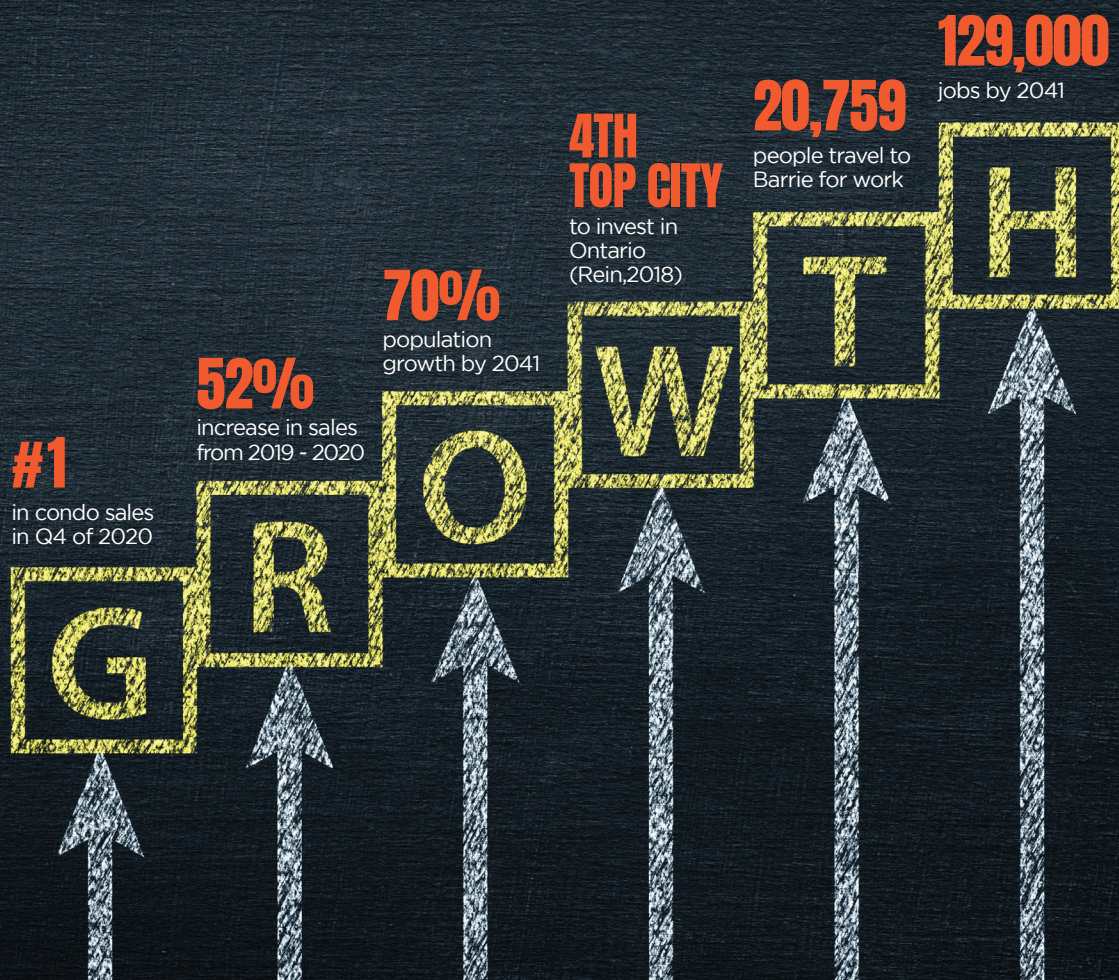
LAKEVU
PHASE TWO

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BARRIE

growth

With its proximity to Toronto and billions of dollars in new investment, Barrie is one of the fastest growing cities in Canada.



TORONTO *vs* BARRIE

BARRIE’S MARKET OFFERS IDEAL CONDITIONS FOR INVESTMENT OPPORTUNITIES

PRICE COMPARISON WITH TORONTO:

	TORONTO WATERFRONT	BARRIE WATERFRONT
Avg Available Price	\$1,442,964	\$688,041
Avg Available PSF	\$1,363	\$724
Avg Available Size	980	947

HIGH RENTS + LOW PURCHASE PRICES = HIGHER ROI

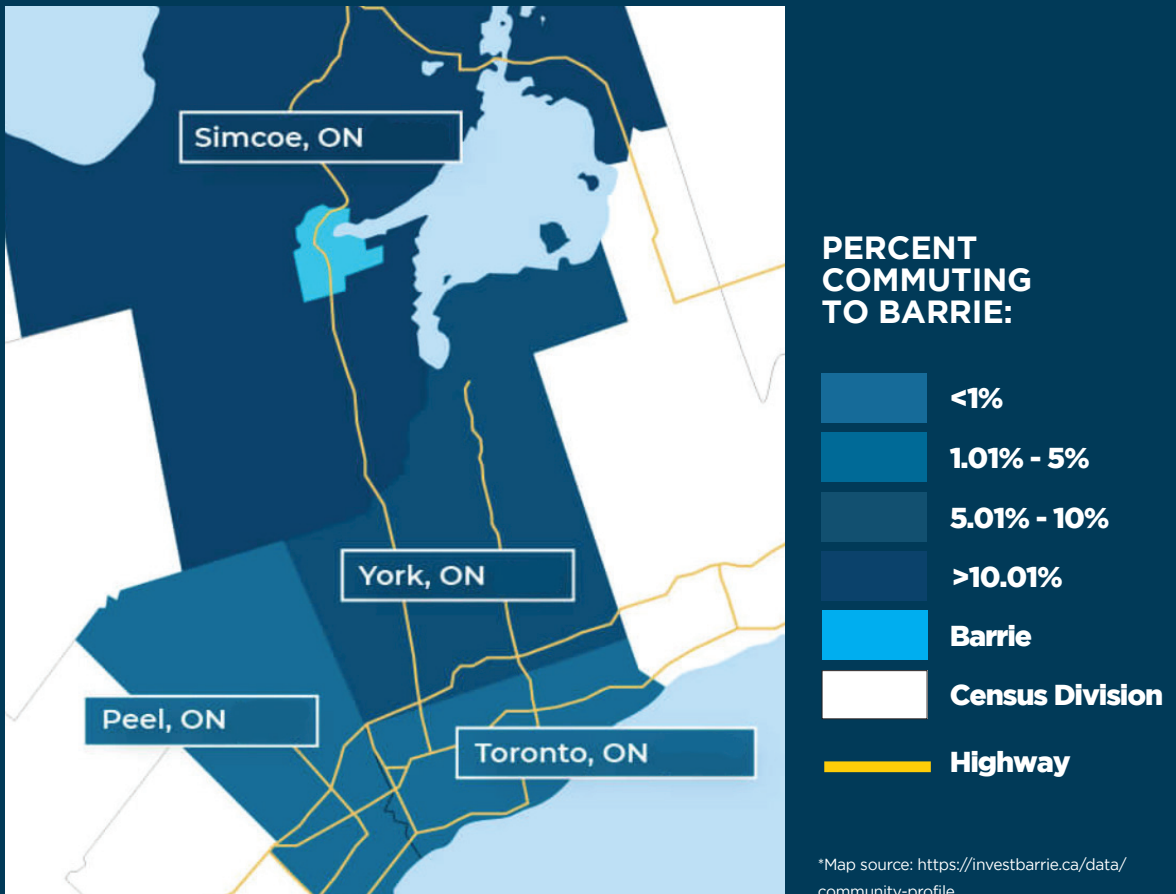
CONDO RENTAL RATES IN BARRIE, COMPARED TO TORONTO:


	BACHELOR	1B	2B	3B	AVG
GTA	\$1,436	\$1,845	\$2,453	\$3,174	\$2,227
SIMCOE (BARRIE)	\$1,800	\$1,920	\$2,454	—	\$2,058

projected EMPLOYMENT growth

Barrie's largest employers are stable industries, providing greater job security and reliability.

ONTARIO'S TALENT DESTINATION





24% Sales and
service occupations

17% Trades and
transport occupations

13% Business, finance
and administration

12% Education, law
and government

11% Management
occupations

23% Others

Over
390,000

people in the regional
labour force -
2016 Census

61%

workforce has a
post-secondary
education

**MAJOR
EMPLOYERS
INCLUDE:**

- Napoleon/Wolf Steel
- Russell Security Services
- The Source - Headquarters
- HGS
- Moore Packaging
- Western Mechanical

well CONNECTED



HIGHWAYS

- Highway 400 is the main artery connection to Toronto and Northern Ontario
- Highway 11 connects Barrie with Orillia, Muskoka, and North Bay



TRANSPORTATION

- Ten 2-directional transit lines with Barrie Transit
- Allandale & Barrie South GO Stations
- Lake Simcoe Regional Airport serves over 450,000

top quality *of* LIFE



OUTDOOR ADVENTURE

- Acres of Parkland to explore
- Waterfront activities like fishing, paddling, and swimming
- Skiing, snowboarding, and tubing for winter fun



DOWNTOWN BARRIE

- All your favourite urban amenities including shops and restaurants
- Live music and festivals throughout the summer



close to everything

CONNECTIVITY

1 min

Highway 400

8 min

Barrie Transit Terminal

14 min

Allandale GO Station

CONVENIENCE

2 min

Zehrs & LCBO

2 min

Georgian College

7 min

Georgian Mall & Downtown Barrie

NATURE

1 min

Little Lake

8 min

Barrie North Shore Trail

9 min

Johnson's Beach

RECREATION

5 min

Georgian Theatre

8 min

Barrie Marina

12 min

Barrie Molson Theatre



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J DEVELOPMENT
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